

End Semester Examination (2021-22)-Odd Semester

BCA/B.Sc.(IT)/BCA(DS/AI)/B.Sc.(IT)(DS/AI) – I Year (I Sem)

Integrated BBA. LL.B. (Hons) – I Year (I Sem)

Course Name: Introduction to Management

**Code: BMG1001/
BMG1001-LA**

Time: 02 Hours

Max Marks: 60

University Roll No.

(To be filled by the Student)

Note: Please read instructions carefully:

- The question paper has 03 sections and it is compulsory to attempt all sections.
- All questions of Section A are compulsory; questions in Section B and C contain choice.

Section A: Very Short Answer type Questions		BL	CLO	Marks (10)
Attempt all the questions.				
1.	Discuss the various functions of management with suitable examples.	BL1	CLO1	02
2.	Explain the term “Contingency Planning” and its need in concurrent organization.	BL2	CLO1	02
3.	Explain the process of decision making Also highlight the role of decision models in decision making process.	BL2	CLO3	02
4.	Draw a neat diagram for Maslow’s Hierarchy Need Theory of Motivation. How different needs at different stages of Maslow’s model motivate workers in an Organization?	BL4	CLO2	02
5.	Enumerate the contributions of Elton Mayo to the field of management.	BL1	CLO1	02
Section B: Short Answer Type Questions		BL	CLO	Marks (30)
Attempt any 03 out of 06 questions.				
1.	How will you do Manpower Planning for an Organization? What are the obstacles you will encounter in Manpower Planning and give an account of your suggestions to overcome the same?	BL2	CLO2	10
2.	Enumerate the importance of ‘Organization Structure’. Discuss various principles of Organizing.	BL1	CLO3	10
3.	Explain the various types of Control Systems in detail. Outline the advantages and disadvantages of Organization Control Systems.	BL5	CLO4	10
4.	Discuss various types of Training techniques in an Organization. What is the importance of Training in Organization?	BL2	CLO2	10
5.	Define the terms: Authority, Responsibility, and Accountability? What are the sources of authority?	BL1	CLO1	10
6.	Explain System Approach of Modern Management Theory. What do you refer by Subsystem of an Organization?	BL2	CLO1	10
Section C: Long Answer Type Questions/Case Study		BL	CLO	Marks (20)
Attempt any 01 out of 03 questions.				
1.	You have been approached by someone in another department who is thinking of applying for a transfer into your unit in order to get some real experience of the work your department is involved in. You are not against this in principle: however there are two things to bear in	BL4	CLO3	20

	<p>mind. Firstly, the director of the other department has told you that they do not rate this individual highly. Secondly, now is the busiest time of the year for you so it would be hard to arrange.</p> <p>What would be your decision with respect to above situation and discuss the steps that you will undergo to arrive at your decision? Provide a suitable rationale in support of your answer.</p>			
2.	<p>Sachin is working in a shoe manufacturing company. The management asked him to work overtime so as to produce more in order to meet increase in demand in the market. But he was not paid adequate wages for extra time and so he never contributed to his maximum.</p> <ol style="list-style-type: none"> Which Principle of Fayol is violated in the above case? Justify your answer. Give two positive effects of above principle. Which Values can be emphasized by following the above principle? Discuss the benefits of such values. Which Values are ignored in above case? What would have been its impact had it been included in the Organization? 	BL5	CLO2	20
3.	<p>Karan Nath took over 'D'north Motor Company' from his ailing father three months ago. In the past the company was not performing well. Karan was determined to improve the company's performance. He observed that the methods of production as well as selection of employees in the company were not scientific.</p> <p>He believed that there was only one best method to maximize efficiency. He also felt that once the method is developed, the workers of the company should be trained to learn that 'Best Method'.</p> <p>He asked the Production Manager to develop the best method and carry out the necessary training. The Production Manager developed this method using several parameters right from deciding the sequence of operations, place for men, machines and raw materials till the delivery of the product to the customers. This method was implemented throughout the organization. It helped in increasing the output, improving the quality and reducing the cost and wastage.</p> <ol style="list-style-type: none"> Which management principles and the technique of Scientific Management followed by the Production manager in the above case? Narrate the Principle and justify with rationale of its application in above case. Consider you've been appointed as a management consultant to get in to such complexities and to come out with suitable action plan to observe a turnaround for the firm. Present your detailed description for the resolution of the issues. 	BL5	CLO2	20
